

## **NIRMALA COLLEGE FOR WOMEN (AUTONOMOUS)**

**Accredited with 'A' Grade by NAAC in the 3<sup>rd</sup> Cycle with CGPA 3.62**

**Accorded Star Status by DBT**

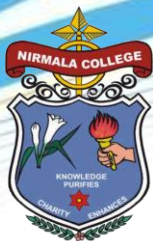
**Recognized by DST-FIST at level '0'**

**Red Fields, Coimbatore -641018, Tamil Nadu, India.**

# **CONSUMER CLUB**

**GBM: 28.03.2022**

**POLICY NUMBER: NCW031**



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## **CONSUMER CLUB**

Consumer club is an organization that has been created to ensure awareness among consumers and to promote consumer welfare. Every year the club conducts various competitions and organizes exhibitions and meetings with a vision of creating awareness among the consumers. Consumer Education has been recognized as one of the most powerful and interesting tool to protect consumers, particularly the young. Basically consumer education is concerned with the skills, attitudes and knowledge required for living in a consumer society. Consumer education is concerned with developing responsible citizenship. Though these efforts are laudable, there is a need to make consumer protection part of the curriculum. Students should be made to understand the various dimensions of consumer protection not with the intention of passing exams and getting some credits, but with a view to make them responsible citizens.

### **POLICY**

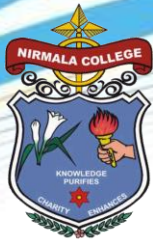
Our vision of markets in India, where consumers are careful and vigilant while manufacturers are responsible and ethical, guides us. The policies of our mission would be:

1. To Educate students about the rights and responsibilities of the consumers as provided in the Consumer Protection Act, 1-986 and other Indian laws.
2. To enable children to work together as a team, with the local community and develop into good citizens.
3. To Mobilize youngsters by instilling in them right-consciousness, the confidence to question violations of consumer rights and to fight for justice.
4. Impart knowledge about real life situation and to enable them to develop skills to handle consumer issues. Strengthen consumer movement in Tamil Nadu and India.
5. To promote a strong and broad based Consumer Protection movement in the country besides programmes and schemes already under implementation.

### **PRACTICES**

Consumer Clubs may be formed in any aided or unaided institution, professional or arts or community colleges' the idea is to reach out to as many students as possible.

1. Self Help Group Federations may also function as a consumer club and can play a major role in educating the local community.
2. Visit to the School / College / SHG Federation to explain the broad objectives of forming a club.
3. Identify a willing and capable teacher as a Coordinator and a couple of students as Student Coordinators and convince them to give leadership support.
4. In case of a Self Help Group, Self Help Group Federation can nominate two good leaders to serve as Consumer Coordinators.



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5. Get the Coordinators to enroll at least 50 active and willing students / SHG members to participate in regular activities'
6. Organize the first meeting of the club.
7. A proper training on consumer rights, violations in real life, consumer movements, laws and how a club should function, must be imparted.
8. This could last for a day. Proper charts, VCDs and other training materials have to be mobilized and other training may be held. in the college itself and for Self Help Groups in the village itself.
9. Proper and animated training is the most critical input to enable good awareness and sustained functioning.
10. A minutes book and a bank account are necessary for each club.

### **OUTCOMES**

1. It prepares the student to face the world with confidence backed by knowledge.
2. It creates awareness about consumer laws.
3. Enables the student to become aware of their duties as a consumer and make them as better citizen.
4. It enhances critical thinking, Improve life skills and increases self- confidence.
5. Teaches customers the basic solution to the problem.
6. To bring awareness and realization among students about their duties and responsibilities.
7. To instill concern for environment around us as citizens and consumers and to improve sustainable consumption habits.

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